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# CREATIVE HEROES AWARD CZECH REPUBLIC 2021

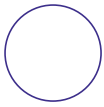
## ELEVATING CREATIVE MINDS

PRESS RELEASE

15 OCTOBER 2021,  
PRAGUE, CZECH REPUBLIC

And the winners of the Creative Heroes Award  
Czech Republic 2021 are...

- **During a festive evening in the ŠKODA AUTO Museum in Mladá Boleslav, the five Creative Heroes Czech Republic 2021 were announced**
- **The assembled audience voted for one Creative Superhero**
- **The winners in each award category can take further part in the Creative Heroes Award programme**



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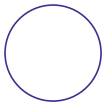


### The five Creative Heroes Czech Republic 2021 are:



- In award category **1 : 1** Impact on a personal scale, the winner is:  
**Marek Vosecký** with CF Hero
- In award category **1 : 1,000** impact on a local scale, the winner is:  
**Karolína Presová** with Replug me
- In award category **1 : 100,000** impact on a regional scale, the winner is:  
**Jitka Andrlíková** with Fórum pro prožitkové vzdělávání
- In award category **1 : 1,000,000** impact on a national scale, the winner is:  
**Josef Průša** with Průša Research
- In award category **1 : 1,000,000,000** impact on an international scale, the winner is:  
**Cyril Klepek** with CYRKL

As the **Creative Superhero Czech Republic 2021** was elected **Jitka Andrlíková**, Fórum pro prožitkové vzdělávání.



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**Platinum Partners** of the Creative Heroes Award Czech Republic are ŠKODA AUTO, Impact Hub and ING Czech Republic.

**Gold Partners** are NN, Albert and Future Port Prague.

**Media Partner** is Dialog Media and **Design Partner** is Vitra.

The Creative Heroes Award focuses on the impact of creative thinking. It focuses on the person that leads the change, on the person that has the courage to stand up and challenge the current status quo. It zooms in on the creative process itself and on the people behind new concepts and innovations that have sustainable positive impact on people, society, and the environment.

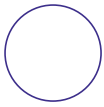
Jitka Andrlíková, Fórum pro prožitkové vzdělávání, winner of the Creative Superhero award said:



*“Being among the finalists for the Creative Heroes Award came as a big surprise for me; being the winner in category impact 1 : 100,000 an even bigger one. Going home with the Creative Superhero Award gives me more strength and power to continue the educational work we do by using playacting as a powerful tool to teach positive behaviour.”*

**JITKA ANDRLÍKOVÁ, FÓRUM PRO PROŽITKOVÉ VZDĚLÁVÁNÍ**

The Creative Heroes Award is more than just a ceremony, it is a programme that focuses on creating sustainable social impact. The programme will now continue with an Accelerator Programme by Impact Hub for the winners and runners up during 2021 and 2022. Also, the Creative Heroes will have the opportunity to present themselves during the next edition of the Future Port Prague event in September 2022.



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For more information on the Award programme and partnership benefits,  
please visit <https://creativeheroesaward.cz> or in Czech <https://cenakreativnichrdinu.cz/>



The Creative Heroes Award Czech Republic is organised by the NCCC Traders by Nature,  
the Netherlands-Czech Chamber of Commerce.

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