



creative heroes . award



EVENT PARTNERING BENEFITS

Thursday 13 April 2023, ŠKODA Museum Mladá Boleslav

	PLATINUM	GOLD	SILVER
Part of the steering committee, member of the jury, industry sector exclusivity	●		
BEFORE THE EVENT			
Largest size company logo on the websites of NCCC and www.creativeheroesaward.cz with PLATINUM mark	●		
Large size company logo on the websites of NCCC and www.creativeheroesaward.cz with GOLD mark		●	
Medium-sized company logo on the websites of NCCC and www.creativeheroesaward.cz with SILVER mark			●
Advertorial on www.creativeheroesaward.cz website	●	●	●
Banner campaign on NCCC and www.creativeheroesaward.cz website	●	●	
Large size company logo on the invitation	●	●	
Medium-sized company logo on the invitation			●
Company logo backlinked to own website on digital invitation	●	●	●
Being mentioned, thanked and backlinked as main event partner on social media	●	●	
Being mentioned, thanked and backlinked as event partner on social media			●
Company logo in NCCC/CHA newsletters	●	●	●
Banner in NCCC/CHA newsletters	●	●	
Advertorial in NCCC/CHA newsletters	●	●	
Corporate page on www.creativeheroesaward.cz website	●	●	●
Company name and logo in press releases	●	●	
Logo in short movies submissions/nominees	●	●	●
DURING THE EVENT			
Logo on picture wall at the entrance	●	●	●
Seats at VIP table during the Award Show (8-10 = 1 table)	8-10	4-5	0
Seats during the Award Show (8-10 = 1 table)	8-10	8-10	8-10
30-second interview / promo in CHA video	●	●	
Market stall presentation 1x1 meter at entrance	●	●	
Logo on back stage wall	●	●	●
Branded centrepiece own table	●	●	●
Logo in event booklet	●	●	●
Advertorial in event booklet (1/1 page)	●	●	●
Mentioned and thanked as PLATINUM partner in President's and moderator's speeches	●		
Mentioned and thanked as GOLD partner in President's and moderator's speeches		●	
Mentioned and thanked as SILVER partner in President's and moderator's speeches			●
Handover of one of the awards	●	●	
Company unique give-away in goodie bag	●	●	●
AFTER THE EVENT			
Company name and logo in press releases	●	●	●
Company logo featured in after event movie	●	●	●
Backlinks to your website in video comments on NCCC YouTube channel	●	●	
Company logo featured/backlinked with event summary and images on NCCC and www.creativeheroesaward.cz websites	●	●	●
Company logo featured/backlinked with event summary in newsletter	●	●	●
FEES IN CZK PER EVENT*	300,000	150,000	75,000

For more information, please contact:

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TABLES

	NCCC Business Member (CZK)	Non-member (CZK)
Price per table (8-10 pax)	39,000	56,000
Price per individual ticket	4,250	6,100

*) All prices are excl. VAT