



CREATIVE HEROES AWARD CZECH REPUBLIC 2023

CELEBRATING THE IMPACT OF CREATIVE THINKING

PRESS RELEASE

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PRAGUE, CZECH REPUBLIC

The shortlisted nominees for the Creative Heroes Award Czech Republic 2023 are known!

- The **jury** of the Creative Heroes Award Czech Republic 2023 selected the final 25 nominees for the prestigious Creative Heroes Award
- In each award category, five potential Creative Heroes have been nominated
- The winners in each award category will be announced during the Creative Heroes Award ceremony that will take place at the **[ŠKODA Museum Conference premises in Mladá Boleslav](#)** on Thursday, 13 April 2023



Platinum partner of the Creative Heroes Award Czech Republic is [ŠKODA AUTO](#). Gold Partner is [NN](#), and Silver Partners are [Albert](#), [Shell](#) and [TMF](#). Media Partners are [CzechCrunch](#) and [Dialog Media](#). [KONSEPTI](#) is Design Partner.

The Creative Heroes Award focuses on the impact of creative thinking. It focuses on the person that leads the change, on the person that has the courage to stand up and challenge the current status quo. It zooms in on the creative process itself and on the people behind new concepts and innovations that have sustainable positive impact on people, society, and the environment.

Peter Olah, Chair of the jury and Head of Interior Design (Architecture, UX/UI, Colour & Trim) at ŠKODA AUTO says: *“We thought it would be a challenge to again find creative people with impactful projects, businesses, or NGOs after the successful first edition of the Creative Heroes Award. We could not have been more wrong. Across the five award categories we had no less than 52 nominees for this second edition. With my 20 colleagues in the jury, we came to a well-thought through and fair judgment of all nominees.”*

Bastiaan Brouns, Director of The Netherlands-Czech Chamber of Commerce added: *“It is hard not to get inspired by the nominees and the jury discussions. Almost all projects are ESG-related representing a broad spectrum of society and ranging from nature to health care, communities, science, engineering, business, to name a few. Since judging the reach of the impact – on an individual, local, regional, national, or international level - is also part of the equation, it is not always simple and straightforward to compare them. All nominees are winners that lead the way into our sustainable future in one way or another.”*

The Creative Heroes Award 2023 nominees are, in alphabetical order of last name:

In the category 1:1 – Impact on an individual scale

- Mike Gloger - Mebster
- Veronika Kamenská - Nepanikař
- Vítek Škop - Vivid Books
- David Škrobánek - Dobrý táta
- Jana Trdá - VR Life

In the category 1:1,000 – Impact on a local scale

- Lukáš Drásta - Senlife
- Leoš Jiřele - Solea
- Jana Kuklová - Kikiriki Games
- Kateřina Štědrá - Bieno Vnitrobloky
- Lenka Záhorková - Tak to bylo

In the category 1:100,000 – Impact on a regional scale

- Linda Havrlíková - Naše vlna
- Karin Lednická - Writer
- Amanda Mataija - Prague Integration
- Jakub Med - H2O Hospodář (Rhyme)
- Filip Molčan - Good Sailors

In the category 1:1,000,000 – Impact on a national scale

- Ondřej Krátký – Liftago
- Klára Laurenčíková - Vládní zmocněnkyně pro lidská práva
- Filip Maleňák - Aplikace Záchranka
- Johanna Nejedlová – Konsent
- Jan Spratek - Planetum Observatory and Planetarium Prague

In the category 1:1,000,000,000 – Impact on an international scale

- Petr Báča - MIWA
- Mojmír Baron - Mendel University in Brno
- Stanislava Bezdíček Králová - University of Vienna, Centre for Microbiology and Environmental Systems Science
- Nikola Pokorný - University Center for Energy Efficient Buildings of CTU
- David Šohaj Minařík - Myco

The Creative Heroes Award event will be a live event that will take place at the **ŠKODA Museum Conference premises in Mladá Boleslav on Thursday, 13 April 2023**. You will be able to meet physically and get inspired; not just by the stories of the Creative Hero nominees but by sharing experiences, knowledge, best practices, and contacts. The power of creativity is fuelled by people.

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Get your tickets here and join more than 200 people in the gala event and networking parties.

Or **become a partner** (tickets included) and contribute to sustainable positive impact, internally and externally.

For more information on the Award programme and partnership benefits, please visit <https://creativeheroesaward.cz> or in Czech <https://cenakreativnichhrdinu.cz/>

The Creative Heroes Award Czech Republic is organised by the **NCCC Traders by Nature, the Netherlands-Czech Chamber of Commerce**.

For more information, please contact: office@nlchamber.cz | + 420 774 002 021