

creative heroes . award



CREATIVE HEROES AWARDS CZECH REPUBLIC 2023

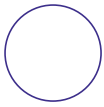
CELEBRATING THE IMPACT OF CREATIVE THINKING

PRESS RELEASE

14 APRIL 2023,
PRAGUE, CZECH REPUBLIC

And the winners of the Creative Heroes
Award Czech Republic 2023 are...

- **During a festive evening in the ŠKODA Museum in Mladá Boleslav, the five Creative Heroes Czech Republic 2023 were announced.**
- **The assembled audience voted for one Creative Superhero.**
- **All nominees represent the sustainable positive impact of creative thinking on people, society, and the environment.**



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The five Creative Heroes Czech Republic 2023 are:



David Škrobánek



Leoš Jiřele



Filip Molčan



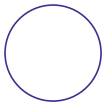
Johanna Nejedlová



Stanislava Bezdíček Králová

- In award category **1:1** Impact on a personal scale, the winner is:
David Škrobánek with Dobrý táta
- In award category **1:1,000** impact on a local scale, the winner is:
Leoš Jiřele with Solea.
- In award category **1:100,000** impact on a regional scale, the winner is:
Filip Molčan with Good Sailors.
- In award category **1:1,000,000** impact on a national scale, the winner is:
Johanna Nejedlová with Konsent.
- In award category **1:1,000,000,000** impact on an international scale, the winner is:
Stanislava Bezdíček Králová of the University of Vienna, Centre for Microbiology and Environmental Systems Science, Division of Microbial Ecology

As the **Creative Superhero Czech Republic 2023** was elected: **Stanislava Bezdíček Králová**.



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The Creative Heroes Award focuses on the impact of creative thinking. It focuses on the person that leads the change, on the person that has the courage to stand up and challenge the current status quo. It zooms in on the creative process itself and on the people behind new concepts and innovations that have sustainable positive impact on people, society, and the environment.

Stanislava Bezdíček Králová of the University of Vienna, Centre for Microbiology and Environmental Systems Science, Division of Microbial Ecology, winner of the Creative Superhero award said:



“This Creative Heroes Award is amazing for me because as scientists we usually don’t get appreciation from the public or even from colleagues. I really hope that this award can contribute to our unique Antarctic research being seen by other universities here and abroad, and that they are willing to help and collaborate on it.”

STANISLAVA BEZDÍČEK KRÁLOVÁ, UNIVERSITY OF VIENNA, CENTRE FOR MICROBIOLOGY AND ENVIRONMENTAL SYSTEMS SCIENCE, DIVISION OF MICROBIAL ECOLOGY

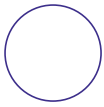
Bastiaan Brouns, Director of The Netherlands-Czech Chamber of Commerce, organisers of the Creative Heroes Award Czech Republic, added: “We congratulate all nominees. They are all truly inspiring people that have the courage to redefine boundaries and put their creativity to work. Thanks to these Creative Heroes, we can be hopeful about our future. Together we can have sustainable positive impact on well-being and prosperity.”

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For more information on the Award programme and partnership benefits, please visit <https://creativeheroesaward.cz> or in Czech <https://cenakreativnichhrdinu.cz/>

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The Creative Heroes Award Czech Republic is organised by the NCCC Traders by Nature, the [Netherlands-Czech Chamber of Commerce](#).

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