

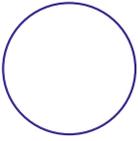
creative heroes . award



# EVENT PARTNERING BENEFITS

Thursday 17 October 2024, ŠKODA Museum Mladá Boleslav

	PLATINUM	GOLD	SILVER
Part of the steering committee, member of the jury, industry sector exclusivity	●		
<b>BEFORE THE EVENT</b>			
Largest size company logo on the websites of NCCC and <a href="http://www.creativeheroesaward.cz">www.creativeheroesaward.cz</a> with PLATINUM mark	●		
Large size company logo on the websites of NCCC and <a href="http://www.creativeheroesaward.cz">www.creativeheroesaward.cz</a> with GOLD mark		●	
Medium-sized company logo on the websites of NCCC and <a href="http://www.creativeheroesaward.cz">www.creativeheroesaward.cz</a> with SILVER mark			●
Advertorial on <a href="http://www.creativeheroesaward.cz">www.creativeheroesaward.cz</a> website	●	●	●
Banner campaign on NCCC and <a href="http://www.creativeheroesaward.cz">www.creativeheroesaward.cz</a> website	●	●	
Large size company logo on the invitation	●	●	
Medium-sized company logo on the invitation			●
Company logo backlinked to own website on digital invitation	●	●	●
Being mentioned, thanked and backlinked as main event partner on social media	●	●	
Being mentioned, thanked and backlinked as event partner on social media			●
Company logo in NCCC/CHA newsletters	●	●	●
Banner in NCCC/CHA newsletters	●	●	
Advertorial in NCCC/CHA newsletters	●	●	
Corporate page on <a href="http://www.creativeheroesaward.cz">www.creativeheroesaward.cz</a> website	●	●	●
Company name and logo in press releases	●	●	
Logo in short movies submissions/nominees	●	●	●
<b>DURING THE EVENT</b>			
Logo on picture wall at the entrance	●	●	●
Reserved VIP seats during the award show	20	15	10
No. of "branded" standing tables	4	3	2
30-second interview / promo in CHA video	●	●	
Market stall presentation 1x1 meter at entrance	●	●	
Logo on back stage wall	●	●	●
Branded centrepiece own table	●	●	●
Logo in event booklet	●	●	●
Advertorial in event booklet (1/1 page)	●	●	●
Mentioned and thanked as PLATINUM partner in President's and moderator's speeches	●		
Mentioned and thanked as GOLD partner in President's and moderator's speeches		●	
Mentioned and thanked as SILVER partner in President's and moderator's speeches			●
Company unique give-away in goodie bag	●	●	●
<b>AFTER THE EVENT</b>			
Company name and logo in press releases	●	●	●
Company logo featured in after event movie	●	●	●
Backlinks to your website in video comments on NCCC YouTube channel	●	●	
Company logo featured/backlinked with event summary and images on NCCC and <a href="http://www.creativeheroesaward.cz">www.creativeheroesaward.cz</a> websites	●	●	●
Company logo featured/backlinked with event summary in newsletter	●	●	●
<b>FEES IN CZK PER EVENT*</b>	<b>300,000</b>	<b>150,000</b>	<b>75,000</b>



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<b>EVENT PARTNER</b>	<b>NCCC (CZK)</b>	<b>Non-NCCC (CZK)</b>
Branded standing table incl. 5 tickets*	<b>35,000</b>	<b>50,000</b>

\*) This package includes the following:

- 5 reserved seats at the award ceremony.
- 1 standing table which will be showing your (company) name.

<b>TICKETS</b>	<b>NCCC (CZK)</b>	<b>Non-NCCC (CZK)</b>
Individual ticket	<b>2,400</b>	<b>3,600</b>
Package of 5 tickets	<b>11,000</b>	<b>16,500</b>
Package of 10 tickets	<b>21,000</b>	<b>31,500</b>
Early bird discounted price (until 30.06)		<b>27,500</b>

For more information, please contact:

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