

# Creative Heroes Awards Czech Republic 2024

## *Celebrating the impact of creative thinking*

Press release

1 August 2024, Prague, Czech Republic

### The shortlisted nominees for the Creative Heroes Award Czech Republic 2024 are known!

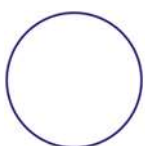
- The [jury](#) of the Creative Heroes Award Czech Republic 2024 selected the final 15 nominees for the prestigious Creative Heroes Award
- In each award category, three potential Creative Heroes have been nominated
- The winners in each award category will be announced during the Creative Heroes Award ceremony that will take place at the [ŠKODA Museum Conference premises in Mladá Boleslav](#) on Thursday, 17 October 2024

Platinum partner of the Creative Heroes Award Czech Republic is [ŠKODA AUTO](#). Gold Partner is [NN](#), and Silver Partners are [Euronext](#) and [Voerman](#). Media Partner is [Dialog Media](#). [Balance is Motion](#) is Design Partner. Catering Partners are [Albert Czech Republic](#) and [HEINEKEN Czech Republic](#). [D&B Confluence](#) is Production Partner.

The Creative Heroes Award focuses on the impact of creative thinking. It focuses on the person that leads the change, on the person that has the courage to stand up and challenge the current status quo. It zooms in on the creative process itself and on the people behind new concepts and innovations that have sustainable positive impact on people, society, and the environment.

**Peter Olah, Chair of the jury** and responsible for Art Direction of One Design Identity for the ŠKODA AUTO brand says: *“I want to extend my heartfelt gratitude to our jury members for their dedication in scouting, assessing, and evaluating this year’s nominees for the Creative Heroes Award Czech Republic. Choosing the winners in each of the five impact categories is no easy task, as every nominee is a true champion of creativity and innovation. In this competition, there are no losers — only remarkable individuals whose ingenuity, drive and passion know no bounds. We remain committed to celebrating and supporting all these incredible talents.”*

**Bastiaan Brouns**, Initiator of the Creative Heroes Award Czech Republic, added: *“As we approach the third edition of the Creative Heroes Award Czech Republic, it’s clear this initiative has staying power, and that impactful creativity is thriving. This year, with 49 inspiring nominees, we’ve now recognized*



*nearly 200 creative heroes. This reinforces our optimism about the Czech Republic's future, and we remain committed to celebrating the individuals driving positive change."*

The Creative Heroes Award 2024 nominees are, in alphabetical order of last name:

**In the category 1:1 – Impact on an individual scale**

- Simona Bagarová – MILA
- Petra Mžourková – EDA
- Veronika Šibůrková – Messages on your body (Vzkazy na těle)

**In the category 1:1,000 – Impact on a local scale**

- Karolína Barič – Rethink Arch
- Dušan Brabec – YoungLink
- Richard Erben – Vyslovuj.cz (Pronounce)

**In the category 1:100,000 – Impact on a regional scale**

- Šárka Liolia – Ministry of Health of the Czech Republic
- Jana Merunková – Your Chance
- Jan Valeška – Foundation for Soil

**In the category 1:1,000,000 – Impact on a national scale**

- Matěj Chytil – Byro
- Aleš Kozák – Institute for Monuments and Culture (Institut pro památky a kulturu)
- Martin Kozel – Teach Live (Učitel naživo)

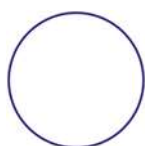
**In the category 1:1,000,000,000 – Impact on an international scale**

- František Mach – University of West Bohemia
- Linette Manuel – Makeful
- Barbora Paldus – Codex Beauty Labs

The Creative Heroes Award event will be a live event that will take place at the ŠKODA Museum Conference premises in Mladá Boleslav on Thursday, 17 October 2024. People will be able to meet and be inspired; not just by the stories of the Creative Hero nominees but by sharing experiences, knowledge, best practices, and contacts. The power of creativity is fuelled by people.

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[Get your tickets here](#) and join more than 200 people during the ceremonial event and networking parties.



Or **become a partner** (tickets included) and contribute to sustainable positive impact, internally and externally.

For more information on the Award programme and partnership benefits, please visit <https://cenakreativnichrdinu.cz/>

The Creative Heroes Award Czech Republic is organised by the NCCC Traders by Nature, the [Netherlands-Czech Chamber of Commerce](#).

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